

IREB Partner Program

Your competence, your claim, your partner seal

The IREB Partner Program is addressed to companies worldwide who place a high value on sound knowledge – companies that are aiming to align the qualifications of their employees with international standards and the best practices associated with IREB, thus claiming a decisive core competence. Participation in the IREB Partner Program is an endorsement of this claim.

The IREB Partner Seal is a quality seal, which allows IREB to support partners in how they are perceived by the public.

The seal is awarded in silver, gold or platinum and thus reflects the commitment a company has demonstrated with regard to the qualification of its employees; contributing factors to this rating include the number of IREB-certified employees and the level of qualification attained.



Advantages for participating companies

Use of the IREB Partner Seal on the company's website and on marketing material

- Participants of the IREB Partner Program clearly illustrate the high priority that they have set concerning qualification of their employees. They are sending a definite signal to both business partners and employees.
- Companies gain a highly valuable marketing tool, which proves their competence.

Company logo / Link on IREB website

- With the publication as a partner on the IREB website the company becomes internationally visible. It is now one of the No. 1 addresses for potential customers.
- The company clearly stands out from its competitors.

Advantages for IREB

- The Partner Program represents another direct link between the IREB certification and the realities of operational practice.
- By becoming an IREB partner, companies highlight the practicality and the additional value of the international standard, thus helping to promote and reinforce the value of this standard.

Setup of the IREB Partner Program

Partner status

Based on the number of employees with IREB certification, the companies are accredited one of three partner status:



The classification is carried out according to:

- Company size or optionally size of an organizational unit (branch office, department, etc.).

The qualification of a company is reflected on the one hand in the sheer number of its CPRE-certified employees and on the other hand in the depth of the certification achieved by those employees.

- Number of existing certificates in:

RE@Agile Primer.....	0.25 points per certificate
Foundation Level.....	1 point per certificate
Practitioner.....	2 points per certificate
Specialist / Advanced Level.....	3 points per certificate
Expert.....	15 points per certificate

Status is determined in two steps

1. The total score of the company/organizational unit is determined. To do this, only the highest certificate of each individual employee will be taken into account.

However, certificates in the RE@Agile Primer are counted in any case.

Example:

1 employee with an RE@Agile Primer certificate:

1 x 0.25 points 0.25 points

3 employees with a Foundation Level certificate:

3 x 1 point 3 points

4 employees with 1 Practitioner certificate each:

4 x 2 points 8 points*

5 employees with 1 Specialist certificate each:

5 x 3 points 15 points**

1 employee with 1 Specialist and 1 Advanced Level certificate:

2 x 3 points 6 points**

This company/organizational unit scores 32.25 points.




* The Foundation Level certificate of these persons are not counted!

** The Foundation Level certificate and the Practitioner certificate of these persons are not counted!

2. In addition to the total score a minimum average score per employee is also relevant. It is up to the company itself to determine the base factor for the calculation: The number of employees of the complete company or of a considered organizational unit.

Assignment to the partner status

Calculations made using the outlined formula mean a status that can be identified with the following overview:

			
Partner Status	Silver	Gold	Platinum
Points per employee (at least) *	0.4 points	0.6 points	0.8 points
Points in total (at least) *	6 points	19 points	31 points

* Both, minimum points per employee and minimum total points have to be achieved.

The classification is usually given at the beginning of the year for the whole calendar year, but it can be adjusted in between if necessary.

Participation in the Partner Program

IREB GmbH and the participating company conclude a partner contract with a validity period of one calendar year (Jan.1 to Dec. 31). An administrative fee of 250 Euro is charged annually. Without termination, the contract is automatically prolonged for another year.

Partners report the number of employees and the number of existing IREB certificates at contract inception or at the beginning of each new year. These figures form part of the partner information on the IREB website so that specific status classification is transparent for interested parties. IREB does not verify the figures reported by the partner, as through the publication on the IREB website they are of course open to public scrutiny.

IREB provides the partner with the IREB Partner Seal for print and electronic usage. In the case of electronic use the partner is obliged to link the Partner Seal with his entry on the IREB website and vice versa IREB will link the partner's information with the partner's website.

If interested in participating in the Partner Program, please contact us:

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Highlight your expertise - become a partner.