

DDP

Holistic is
our way

people

business

technology



IREB

DDP Factsheet

Foundation Level



Target group

The Digital Design Professional is addressed to professionals from Requirements Engineering, business analysis, CX & UX, project and product management. Therefore, to all roles that work in areas where digital products, systems, and services are designed and improved.

Prerequisites

None

Contents

The Digital Design Professional offers a broad overview of the competence areas for anyone who wants to design future-proof digital solutions. This involves visions and business models, user interfaces and technical interfaces, perceivable user-centered functions and qualities as well as underlying technical functions, data structures and qualities.

The content is based on the three competence areas:

Design competence

- integration of Digital Design into the building process
- conceptual work in Digital Design
- application of prototypes in Digital Design

Material competence

- understanding technology and its relation to quality
- perceivable and underlying technologies
- the design perspective on technology

Cross-cutting competence

- human factors in Digital Design
- business models for digital solutions
- people management & team composition

Exam

60-minute multiple-choice test

Languages

EN, FR, GER, IT, PL