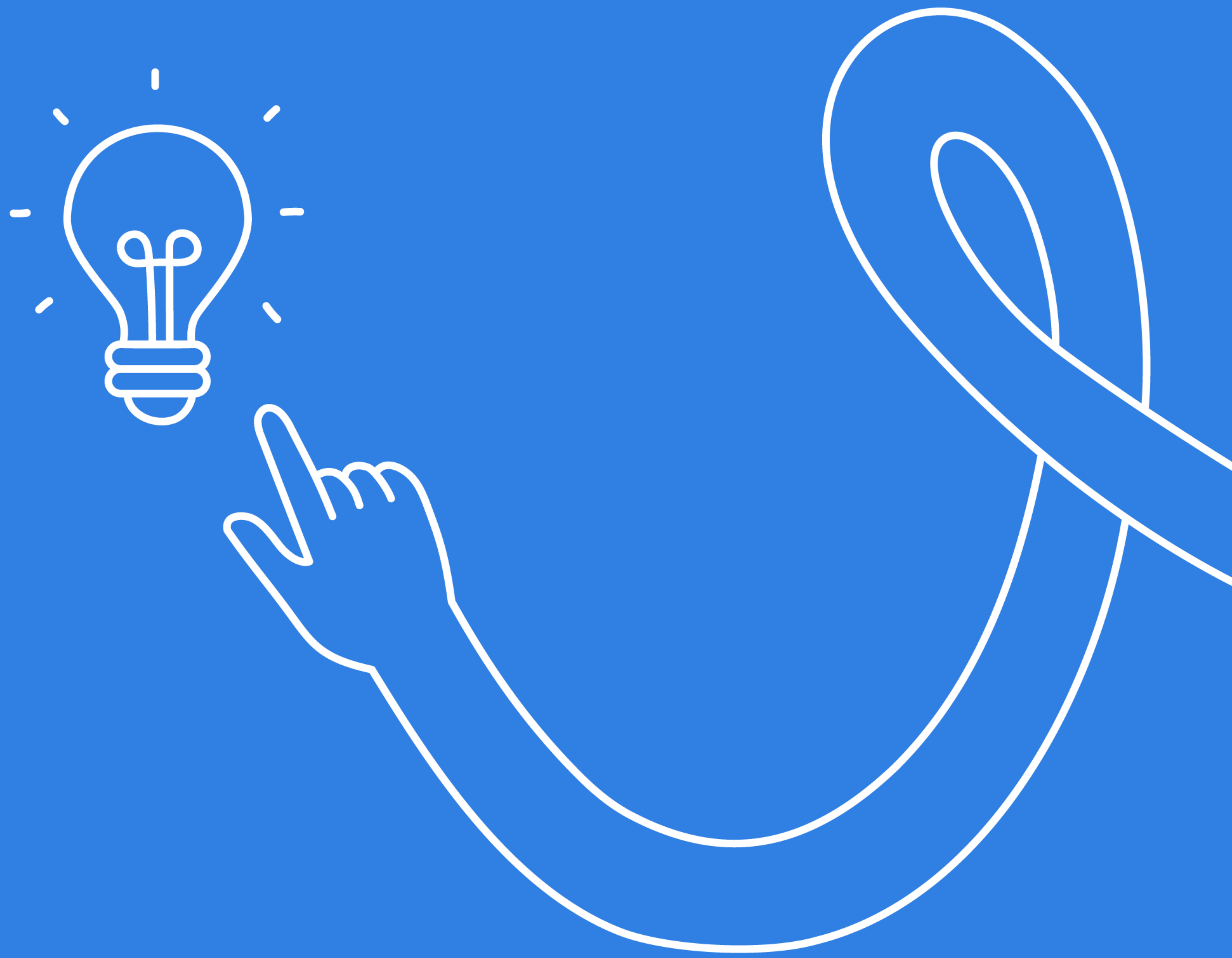


DDP survey

Sustainable transformation



DDP

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Survey on sustainable transformation (02/2023)*

Digital Transformation is a multifaceted process that comes in a lot of different ways. We wanted to find out which aspects our community wants to know more about.

The results show that most of our survey participants are interested in all areas of sustainability in the context of digital transformation. The clear favorite in the individual analysis is the dimension of technical sustainability with 35%.

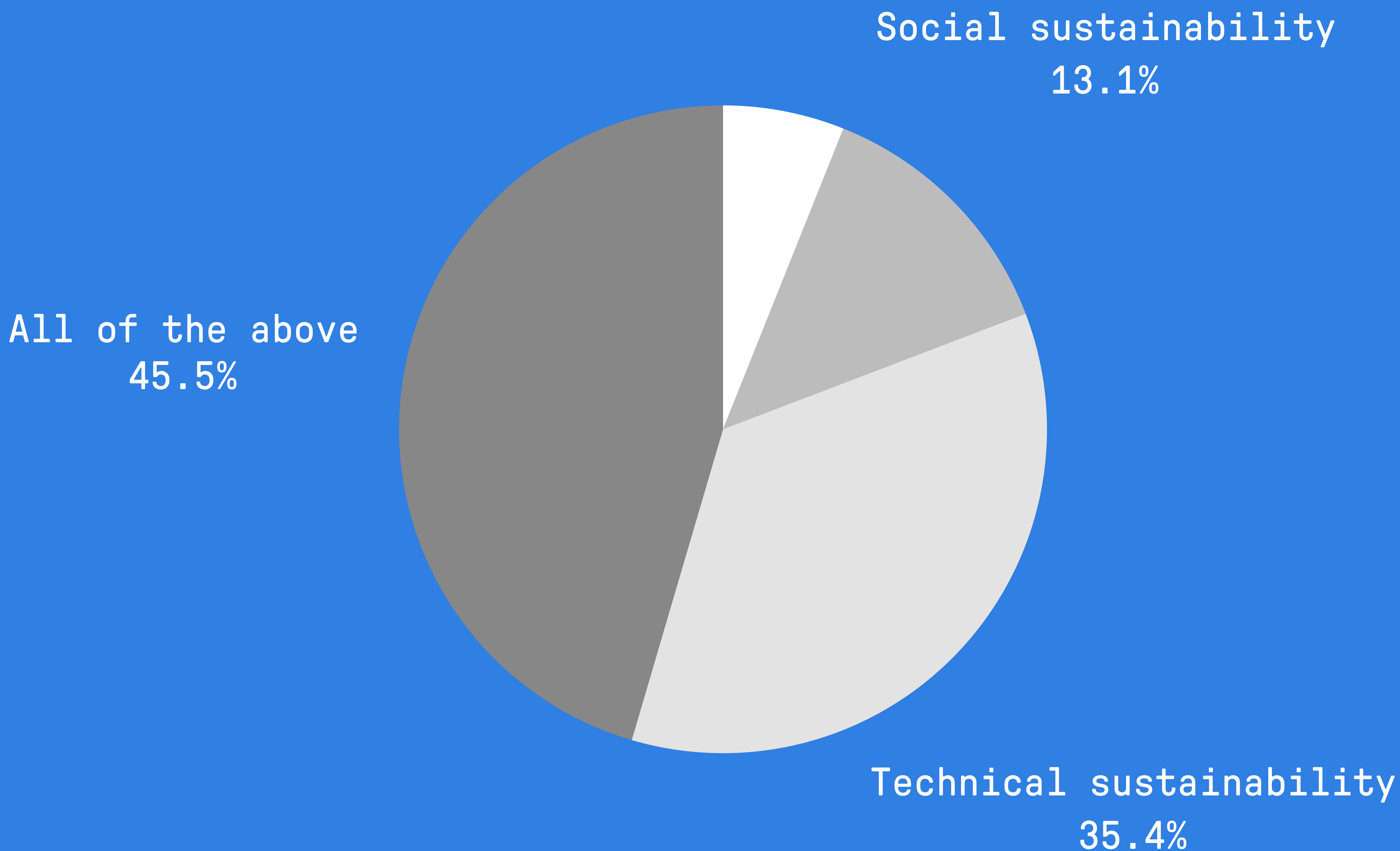
*31 people participated in this survey.

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Which topics in digital transformation do you want to learn more about?

- Ecological sustainability
- Social sustainability
- Technical sustainability
- All of the above



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